



BASIC INFORMATION

Name	Dr.G.MARUDHARAJ
Designation	Assistant Professor, Dept. Of. Commerce, Centre for Higher Research, Yadava College, Madurai-14.
Academic Qualification	M.Com (CA)., M.Phil., Ph.D., PGDCE., (MBA)
Gender	Male
Nationality	Indian
Religion	Hindu
Date of Birth	04 th May, 1986
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EDUCATION

S.No	Degree	Institution / University	Year of Passing	Subject
1	B.Com	SRNM College, Sattur	2007	Commerce
2	M.Com (CA)	Yadava College, Madurai	2009	Commerce
3	PGDCE	Yadava College, Madurai	2009	Computer
4	M.Phil	Yadava College, Madurai	2010	Commerce
5	Ph.D	Madurai Kamaraj University, Madurai	2019	Commerce
6	MBA	Madurai Kamaraj University (DDE), Madurai	2020, Doing	Management

DISSERTATION AND THESIS

Year	Course	Title	Institution
2010	M.Phil	A study on job satisfaction of workers in match factories with special reference to Sattur taluk	Yadava College, Madurai
2019	Ph.D	Customers perception on the working of Pandyan Grama Bank	Madurai Kamaraj University, Madurai

EXPERIENCE IN TEACHING

S.No	Designation	Institution	From	To	Total Years
1	Assistant Professor of Commerce	Yadava College, Madurai-14.	05.07.2010	Till Now	10

FIELD OF SPECIALIZATION

S.No	Details
1	Financial Accounting
2	Banking

PAPER PRESENTATIONS**International level Seminar:**

S.No	Date	Title	College
1	4 th March 2017	Customers Preference towards Pandyan Gram Bank with special reference to Madurai district.	Mangayargarasi college of arts and science for women – Madurai
2	16 th March, 2017	An Analysis of Deposit and Lending Performance of Pandyan Grama Bank- Tamilnadu	Devanga Arts College – Madurai
3	12 th September, 2018	Performance of Regional Rural Bank in India with special reference to Pandyan Grama Bank, Tamilnadu	Vivekananda College – Madurai

National level Seminar:

S.No	Date	Title	College
1	25 th February 2016	Digital marketing	S.Vellaichamy Nadar College - Madurai
2	15 th March 2016	Growth of Internet Marketing in India	Sourashtra College - Madurai
3	28 th April, 2018	Banking system in India	Arunai College of Education - Tiruvannamalai
4	28 th September, 2018	A study of Electronic payment system in India	Rajapalayam Raju's College – Rajapalayam

Participation in the State Level Seminar and Workshops

S.No	Date	Title	College
1	8 th	Quality Education and Human Tough – WSQEHT 2010	Yadava College, Madurai
2	11 th March, 2016	Women Entrepreneurship	Mannar Thirumalai Naicker College - Madurai
3	30 th July, 2016	Financial Market Operations and Value Investing	Ayya Nadar Janaki Ammal College - Madurai
4	31 st August, 2016	“Value Addition, Evaluation and Employability Issues”	Madurai Kamaraj University- Madurai

5	13 th October, 2017	Consumer Awareness Programme on the Goods and Service tax	Central Goods&Service Tax and Central Excise-Madurai
6	28 th and 29 th Dec, 2018	CA students Conference	The Institute of Chartered Accountants of India, Madurai

Research Colloquium

S.No	Date	Title	College
1	4 th July, 2015	Customer perception on the working of Pandyan Grama Bank	Vivekananda College – Madurai
2	23 th July, 2016	Customer perception on the working of Pandyan Grama Bank	Vivekananda College – Madurai

WEBINAR

International level Seminar:

S.No	Date	Title	College
1	23 rd May, 2020	Challenges of Higher Education	National College, Tiruchirappalli.
2	28 th May, 2020	:Mental Wellbeing in Personal and Professional Life”	Nehru Institute of Management Studies, Coimbatore.
3	29 th May, 2020	“Writing proposals for funding Agencies”	Rathinam college of arts & science college, Coimbatore.
4	11 th June, 2020	Time optimization for Business	Immanuel Arasar College of Education, Marthandam.
5	12 th June, 2020	Data Analytics & Applications	Bishop Heber College, Tiruchirappalli.

National level Seminar:

S.No	Date	Title	College
1	17 th May, 2020	“Where Technology Meets Business: Industry 4.0”	Nehru Institute of Management Studies, Coimbatore.
2	25 th May, 2020	“Rural Development through Entrepreneurship”	Sardar Patel Education Campus, Bakrol.
3	1 st June, 2020	The new normal in academic governance and marketing	SDJ International College, Surat.
4	3 rd June, 2020	“Online language Teaching: Resource, Challenges and Opportunities”	Rajapalayam Rajus’ College, Rajapalayam.
5	4 th to 6 th June, 2020	The Gateway of Learning Techniques	Dr.M.G.R. Educational and Research Institute, Chennai.
6	5 th June, 2020	Effective Communication Skill	St.Joseph’s College of Arts and Science, Cuddalore.
7	24 th June, 2020	“Life skills for the future”	K.S.R. Women’s College. Tiruchengode.

Participation in the State Level Seminar and Workshops

S.No	Date	Title	College
1	14 th May, 2020	Digital Marketing Strategic for E-Commerce	G.T.N. Arts College, Dindigul.
2	16 th May, 2020	“Financial Sources – Long Term Finance”	Sri Krishna Adithya college of arts and science, Coimbatore.
3	17 th May, 2020	“Cyber crime and preventive measures in Banking”	Nazia college of arts and science, Kariyapatti.
4	18 th and 19 th May, 2020	Export Business	Ayya Nadar Janaki Ammal College. Sivakasi
5	20 th May, 2020	Entrepreneurship in India: Opportunities and Challenges	National College, Tiruchirappalli.
6	26 th May, 2020	“Branding the small brands”	Bhagwan Mahavir University
7	5 th June, 2020	Modern Marketing	GRT Institute of Engineering and Technology, Tiruttani.
8	12 th June, 2020	Intellectual Property Right	SMT.Laxmibai Radhakisan Toshniwal College of Commerce, Akola.
9	15 th June, 2020	Efficient and Exigent Classroom	Sri Krishnasamy Arts and Science College, Sattur.
10	17 th June, 2020	Innovation and Technology Entrepreneurship	Sindhi College of Arts & Science, Chennai.
11	19 th June, 2020	Start up Challenge and Growing strategies for Budding Entrepreneurs	Sindhi College of Arts & Science, Chennai.

Faculty Development and Online Training Programme

S.No	Date	Title	College
1	11 th May, 2020 to 15 th May, 2020	Art of Effective Teaching	EXECL College for Commerce and Science, Komarapalam.
2	18 th to 20 th May, 2020	“Research methodology for social science”	Bharathidasan University, Tiruchirappalli.
3	22 nd to 26 th May, 2020	Artificial Intelligence”	Anil Neerukonda Institute of Technology & Science, Visakhapatnam.
4	27 th May, 2020	Researching structure & Writing proposal	Rathinam College of Arts and Science, Coimbatore.
5	1 st June, 2020	Micro-Small-Medium Enterprise	Kongunadu Arts and Science College, Coimbatore.
6	5 th June, 2020	Innovation Incubation & Entrepreneurship	Rajapalayam Rajus’ College, Rajapalayam.

7	6 th June, 2020	Business Accounting in ERP software	K.L.E. Society's S.Nijalingappa college, Karnataka.
8	8 th to 15 th June, 2020	Academic Leadership	SNMV College of Arts and Science, Coimbatore.