


**BASIC INFORMATION**

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	<b>Designation</b>	Assistant Professor, Department of Commerce
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**ACADEMIC QUALIFICATIONS**

<b>S.No</b>	<b>Degree</b>	<b>Institution / University</b>	<b>Year of Passing</b>	<b>Subject</b>
1	B.Com	Yadava College, Madurai - 14	April 1996	Commerce
2	M.Com	Yadava College, Madurai – 14	April 1998	Commerce
3	M.Phil	Madurai Kamaraj University	April 2001	Commerce
4	NET	University Grand Commission	June 2006	Commerce
5	MBA	Alagappa University, Karaikudi	May 2011	Finance
6	Ph.d	Madurai Kamaraj University	Doing	Commerce

**NATURE OF DUTIES/RESPONSIBILITIES**

S.No	Designation	Institution	From	To	Total Years	Remarks
1	Lecturer	Yadava College, Madurai – 14	16.6.1999	5.10.2007	8 years	Self-financing
2	Assistant Professor	Yadava College, Madurai – 14	5.10.2007	Till the Date	13 Years	GOVT. Aided

**FIELD OF SPECIALIZATION**

S. No	Details
1	Corporate Accounting
2.	Financial Management
3	Security Analysis and Portfolio Management

**PAPER PUBLISHED BY FACULTY**

S. No	Paper Title	ISSN/ISBN/Others	Impact Factor	Level			Date	Remark
				S	N	INT		
1	Risk Management in Banking Companies	ISSN: 2349-8684			N		Sep. 2016	Mangaikarasi College, Madurai.
3	Sustainability Accounting and Integrated Reporting	ISBN: 81-86-520-27-9			N		Sep. 2016	Mother Teresa Women's University, Kodaikkanal.
2	Stress on its professionals in India, UGC Sponsored				N		Feb. 2018	Gandhigram Rural Institute, Gandhigram.

4	Startup India – Growth of Business Sectors	ISSN: 0886-9367	6.3			INT	Aug. 2019	IJAEMA (Volume XI, Issue VIII)
5	ICT Enabled for E-Business Products and Services	ISSN: 0886-9367	6.3			INT	Sep. 2019	Special Issue
6	ICT Enabled Services of Export	ISSN No. 0973-2861	6.239			INT	Sep. 2019	JAC Journal- Special issue

**SEMINAR PARTICIPATED/PRESENTED BY FACULTY:**

S.No	Programme Title	Date	Organised by	International/National /State level
1	National Level Management Seminar on Emerging Trends in Management	4.11.2011	St. Michael College of Engineering & Technology, Kalayar Kovil, Sivagangai.	National
2	National Level Management Seminar on “ Management in 21 <sup>st</sup> century”	12.10.2012	St. Michael College of Engineering & Technology, Kalayar Kovil, Sivagangai.	National
3	UGC Sponsored State Level Seminar on “Rural Diversification – Prospects and Challenges”	25.08.2014	PG and Research Department of Economics, GOVT. Arts College,(Autonomous) Karur.	State
4	National Seminar on Women Empowerment and Globalization’	22.01.2015	Woman’s Studies Centre, Madurai Kamaraj University, Madurai	National
5	Two days National level Seminar on Renewable Energy Technologies for Sustainable Development in Rural Sectors of India.	12.02.2015 And 13.02.2015	PG and Research Department of Economics, GOVT. Arts College, Melur, Madurai	National

<b>6</b>	UGC Sponsored National Seminar on Current Scenario in Business Management and Technology: A Growth Pole for Promoting Rural Enterprises	09.12.2015	Department of Rural Industries and Management, Gandhigram Rural Institute, Dindigul.	National
<b>7</b>	International Symposium on "Accelerating global Economic Growth Through Knowledge and Innovation"	27.08.2016	Department of Commerce, K.S. Rangasamy College of Arts and Science (Autonomous) Nammakkal.	International
<b>8</b>	One day Workshop on "Value Addition, Evaluation and Employability issues"	31.08.2016	School of Business Studies, Department of Management Studies, Madurai Kamaraj university, Madurai	National
<b>9</b>	International Conference on Sustainability for Business Initiatives, Ideas & Challenges	1.09.2016	PG and Research Department of Commerce, Mother Teresa Women's University, Kodaikanal.	International
<b>10</b>	National Conference on Smart Cities & Smart Villages: A Mission to Transform the Nation"	7.09.2016	Department of Commerce and Management Studies, Kodaikanal Christian College, Kodaikanal.	National
<b>11</b>	National Conference "Innovation Needed in Commerce, Economics and Management to meet the present crises and Craze"	24.09.2016	Mangayarkarasi college of Arts and Science for Women, Madurai.	National
<b>12</b>	UGC Sponsored National Seminar on Opportunity and Challenges in Contemporary Management Practices	20.02.2018 and 21.02.2018	School of Management Studies, The Gandhigram Rural Institute, Dindigul.	National

<b>13</b>	International Seminar on “Startup India – Challenges and opportunities”	31.08. 2019	E.M.G.Yadava Women’s College, Madurai	International
<b>14</b>	International Conference on “Transformation of Business, Management & Economy in Digital Era”	19.09.2019	Mangayarkarasi College of Art and Science for Women, Madurai.	International
<b>15</b>	International Conference on “Global Issues in Business and IOT”	25 & 26.09.2019	JJ College of Art and Science, Pudukkottai.	International
<b>16</b>	International Conference on “Emerging Trends in Entrepreneurship”	30.09.2019	Madurai Kamaraj University College, Madurai	International

#### **ORIENTATION PROGRAMME**

<b>S.No</b>	<b>Programme</b>	<b>Date</b>	<b>Sponsoring Agency</b>
1	<b>4 Week Orientation Programme</b> for Faculty in Colleges of Higher Education	04.06.2020 to 01.07.2020	TLC Ramanujan College, University of Delhi. (Scheme of PMMMMNMTT) and MHRD.

#### **REFRESHER COURSE**

<b>S.No</b>	<b>Programme</b>	<b>Date</b>	<b>Sponsoring Agency</b>
1	<b>2 Week UGC sponsored Refresher Course</b> in Commerce and Management	07.09.2020 to 20.09.2020	HRDC Gujarat University, Ahmadabad.

**FACULTY DEVELOPMENT PROGRAMME**

<b>S.No</b>	<b>Programme</b>	<b>Date</b>	<b>Sponsoring Agency</b>
1	<b>7 Days FDP</b> – Time series and Panel data Analysis	20.07.2020 to 26.07.2020	TLC Ramanujan College, University of Delhi. IAA, NCR Chapter.
2	<b>3 Days Online FDP</b> - Impact of COVID-19 on higher education and research.	29.07.2020 to 31.07.2020	RUSA 2.0 Entrepreneurship and career Hub, University of Madras.
3	<b>5 Days FDP</b> – Gender Equality and Women’s Sustainable Development in India. Opportunity and Challenges	31.07.2020 to 5.08.2020	Women Studies Centre, Madurai Kamaraj University, Madurai
4.	<b>Two Week FDP</b> – The Contemporary Issues and Challenges faced by modern Jammu and Kashmir: socio Cultural and political Scenario.	10.082020 to 23.08.2020	TLC Ramanujan College, University of Delhi.
5	<b>2 Days FDP</b> – Academic Writing Quality Journal	18.08.2020 and 19.082020	Department of Management Studies, university of Madras
6	<b>5 Days Online FDP</b> – Business Analytics - Concept and applications	28.08.2020 to 1.09.2020	School of Management Studies, University of Hyderabad.
7	<b>7 Days FDP</b> –IND AS	04.09.2020 To 20.09.2020	TLC Ramanujan College, University of Delhi. IAA, NCR Chapter.

8	<b>One Week HANDs on FDP – Artificial Intelligence using Python</b>	14.09.2020 to 19.09.2020	A.I.S.S.M.S, I.E.T.E and National Youth Council of India
9	<b>One Week FDP on Transforming Governing In India: Issues and Concerns.</b>	21.09.2020 to 27.09.2020	TLC Ramanujan College, University of Delhi.
10	<b>2 Week FDP – Research Methodology</b>	01.10.2020 to 15.10.2020	TLC Ramanujan College, University of Delhi.
11	<b>7 Days FDP – Direct Taxes and GST</b>	16.10.2020 to 08.10.2020	TLC Ramanujan College, University of Delhi. IAA, NCR Chapter.
12	<b>7 Days FDP - Research Methodology</b>	02.11.2020 to 09.11.2020	Dyal Singh College, University of Delhi.

#### **SHORT TERM ONLINE CERTIFICATE COURSE**

<b>S.No</b>	<b>Programme</b>	<b>Date</b>	<b>Sponsoring Agency</b>
1	Retail Marketing	13.07.2020 to 18.07.2020	EMG Yadava Women's College, Madurai.
2	Advertising	18.07.2020 to 23.07.2020	EMG Yadava Women's College, Madurai.

**WEBINAR**

<b>S.No</b>	<b>Programme</b>	<b>Date</b>	<b>I</b>	<b>N</b>	<b>S</b>	<b>Sponsoring Agency</b>
<b>1</b>	COVID-19 and Continuing Relevance	23.05.2020	I			The American College, Madurai
<b>2</b>	Outcome Based Educational & its Impact in Teaching, Assessment and Evaluation	10.06.2020	I			MTN College, Madurai
<b>3</b>	7 tips to increase wealth during economic slow-down	14.06.2020		N		EMG Yadava Women's College, Madurai.
<b>4</b>	Impact of COVID-19 on educational Services and alternating strategies	20.06.2020		N		The American College, Madurai.
<b>5</b>	Mental Health and well-being of women across the life span	20.06.2020		N		Sourashtra College Madurai.
<b>6</b>	Art of Writing Research Paper	08.07.2020		N		MTN College, Madurai
<b>7</b>	Navigate financial crisis during pandemic	17.07.2020		N		The American College, Madurai
<b>8</b>	To realize about the Plagiarism and Citation	27.07.2020	I			St. Josephs College, Chennai.



<b>9</b>	Expertise Yourself in Refining the Academic Writing Research	28.07.2020	I			St. Josephs College, Chennai.
<b>10</b>	Women Empowerment for the social well-being in Indian Context	28.07.2020		N		Sri Vasta College, Mettupalai.
<b>11</b>	How to Write Research Papers	03.08.2020		N		Nehru Group of Industry, Thrissur, Kerala, India
<b>12</b>	Youth and Community Development	04.08.2020 & 05.08.2020		N		MKU Madurai.
<b>13</b>	Creativity with Passion Leads to Success	04.08.2020		N		GTN College, Dindugul,
<b>14</b>	One year of the repeal of Article 370	05.08.2020		N		TLC Ramanujan College, University of Delhi.
<b>15</b>	Revisiting Human Rights, Ethics and Environment during COVID-19	06.08.2020 & 07.08.2020	I			TLC Ramanujan College, University of Delhi.
<b>16</b>	Temple Architecture and Tourism	16.08.2020		N		P.A.H.S University Sholapur
<b>17</b>	National Policy on Education 2020	22.08.2020		N		Heramba Chandra College, West Bangal, India

<b>18</b>	Emerging Disaster issue	27.08.2020	I			Katwa College, West Bengal, India
<b>19</b>	HR and Business challenges Amid COVID-19	28.08.2020		N		NIPM Mysore Chapter.
<b>20</b>	Democracy Human Rights on Governs in Present India.	28.08.2020		N		B.B.M.K. University, Jharkhand, India
<b>21</b>	Challenges of Women in Social Work	01.09.2020	I			Mother Teresa Women's University, Kodaikkanal.
<b>22</b>	Changing Dynamics and Global Business	06.09.2020		N		IAA, Bhubaneswar Branch,
<b>23</b>	Empowering the Teachers	07.09.2020		N		The Institute of CS of India, Hyderabad Chapter.
<b>24</b>	Research Methodology	29.09.2020		N		Yogi Vemana University, AP, India
<b>25</b>	Wealth Creation and mutual fund	09.10.2020	I			BSE Broker's Forum, Mumbai
<b>26</b>	Strategizing Human Resource in Hospitality Industry during post COVID-19 era.	10.10.2020	I			SPTM College, Surat, India
<b>27</b>	COVID-19 in Mightier than Atomic Bombs	19.10.2020		N		Mahatma Gandhi Vidya Mandir, Nashik

<b>28</b>	Social Transformation and Gender in Equality in the New normal	29.10.2020	I			Mother Teresa Women's University, Kodaikkanal.
<b>29</b>	UGC Sponsored Workshop on Research Methodology	29.10.2020		N		V.P.M Vaijapur
<b>30</b>	Advanced Statistical Methods and in its application in Industry	31.10.2020		N		K.L. Education Foundation

#### **ONLINE QUIZ**

<b>S.No.</b>	<b>Specialisation</b>	<b>Date</b>	<b>Sponsoring Agency</b>
01	National level Commerce – Computer Application	27.05.2020	SD College of Arts and Science, Thiruvaur.
02	National level E-Commerce	24.05.2020	Yadava College, Madurai
03	International level Financial Accounting	28.05.2020	Vivekananda College, Madurai
04	National level Awareness on Banking Aptitude	28.05.2020	Vivekananda College, Madurai
05	National level Taxation	May 2020	Yadava College, Madurai
06	National level Financial Accounting	15.06.2020	Yadava College, Madurai
07	National level Auditing	19.06.2020	Yadava College, Madurai
08	National level HRM	03.07.2020	MTN College, Madurai

09	National level Taxation	05.07.2020	Sri Krishnasamy Arts and Science, Sattur
10	National level Banking	06.07.2020	Yadava College, Madurai
11	National level Taxation	06.07.2020	KR College of Arts and Science, Kovilpatty
12	National level Auditing	14.07.2020	Yadava College, Madurai
13	National level NSS	24.07.2020	Madura College, Madurai
14.	National level Accounts Intelligence	30.07.2020	Hindustan College, Coimbatore.
15	National level Financial Management	July 2020	Thiruvallurar College, Papanasam

#### **PUBLICATION OF BOOKS**

<b>S.No</b>	<b>Title of Book</b>	<b>Author/Co-Authors</b>	<b>Year &amp; Volume of Book</b>	<b>Publisher name with ISBN</b>
1	Elements of Commerce – I (Study Material)	<b>Co-Authors</b>	September 2019	Department Commerce Yadava College
2	Elements of Commerce – II (Study Material)	<b>Co-Authors</b>	February 2020	Department Commerce Yadava College
3	Bridge Course in Commerce (Study Material)	<b>Co-Authors</b>	June 2020	Department Commerce Yadava College

**MEMBERSHIP IN ACADEMIC/PROFESSIONAL BODIES**

<b>S.No</b>	<b>Name of the Body</b>	<b>Capacity</b>
1	PSG College, Coimbatore	Valuation / Question Paper Setting
2	Govt. Arts College, Coimbatore.	Valuation / Question Paper Setting
3	Palani Arst and Science College, Palani	Valuation / Question Paper Setting
4	Madurai Kamaraj University, Madurai	Valuation / Question Paper Setting
5	AVVM Pushpam College, Thanjavur	Valuation / Question Paper Setting

**MEMBERSHIP IN ACADEMIC/PROFESSIONAL BODIES**

<b>S.No</b>	<b>Name of the Body</b>	<b>Capacity</b>	<b>Years</b>
1	Yadava College, Madurai – 14	Sub-warden	2000 - 2003
2	Yadava College, Madurai – 14	NCC (Caretaker )	2007 - 2008
2	Yadava College, Madurai – 14	NSS (Co-ordinator and Programme Office)	2008 to till the date
3	Yadava College, Madurai – 14	Anti-ranging (Nodal Officer)	2008 to till the date
4	Yadava College, Madurai – 14	Dean, Campus Development	2019 – 20
5	Yadava College, Madurai – 14	COVID-19 (Nodal Officer)	Nov.2020