



BASIC INFORMATION

Name	C.SUNDARESAN
Designation	Assistant Professor, P.G Dept. Of. Commerce(Computer application) Yadava College, Madurai-14.
Academic Qualification	M.Com., M.Phil., PGDCE.,
Gender	Male
Nationality	Indian
Religion	Hindu
Date of Birth	31 st Oct 1981
Father's Name	S.chandra sekran
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EDUCATION

S.No	Degree	Institution / University	Year of Passing	Subject
1	B.Com(CA)	Yadava College, Madurai	2002	Commerce
2	M.Com	Yadava College, Madurai	2008	Commerce
3	PGDCE	Yadava College, Madurai	2008	Computer
4	M.Phil.	VinayakaMissionUniversity. Salem	2009	Commerce
5	Phd	Sourashtra College	pursuing	commerce

Software proficiency

- ❖ Microsoft office
- ❖ Tally

DISSERTATION AND THESIS

Year	Course	Title	Institution
2009	M.Phil	An Analysis on Garlic Marketing at Vadugapatty town Panchayat at Theni District.	VinayakaMission University.salem

Trainings and Achievement:

- TVS Hospital Management System in Ultra computer academy.
- Library Management system in SSI Computer Education.
- National Social Service in under graduation Level.

FIELD OF SPECIALIZATION

S.No	Details
1	Financial Accounting
2	Cost Accounting
3	Management Accounting
4	Business Statistics
5	Marketing

Teaching Experience

- From September 2012- 2015 The Madura college Evening Designation – Lecturer in Commerce Department.
- From June 2013 –May 2017 Mannar ThirumalaiNaicker College, Pasumalai Madurai. Designation–Lecturer in B.Com Computer Application Department.
- From June 2017 –till date Yadava College, Madurai.
- Designation–Lecturer in P.G.Department of commerce computer application

. Membership In Academic/Professional Bodies

- From October 2013 –May 2017 MannarThirumalaiNaicker College, Pasumalai Madurai. Designation– The NSS Program Officer.

Papers Presented

- ❖ Presented a paper on National Seminar **“Toursim Industry in India: challenges and opportunities ”** Published on **“ECOTOURSIM ”** held at Mannar Thirumalai Naicker College, Madurai. Tamil Nadu on 12th August 2013
- ❖ Presented a paper on National seminar **“Emerging Issues in service marketing”** published on **“ The Role Of Service sector in Tourism”** held at ST. Xavier college palayamkottai Tirunelveli On 27th September 2013
- ❖ Presented a paper on National Seminar **“Economics Of Inflation Dynamics”** Published on **“Rupee Depreciation and its impact on Indian Economy”** held at Thiagarajar College, Madurai. Tamil Nadu. on 21st and 22nd August 2014.
- ❖ Presented a paper on National Seminar on **“FDI IN SERVICE SECTOR IN INDIA”**Published on **“Foreign Direct Investment in India”** organized by Department of economics, The Madura College, Madurai. Tamil Nadu. 1st Sepetember2014.
- ❖ Presented a paper on National seminar **“INDIA’S POSITION IN THE GLOBAL ECONOMY”** published on **“The Importance of International Trade”** held at The Madura College, Madurai. Tamil Nadu. On 30th September 2015
- ❖ Presented a paper on National seminar **“ GREEN MARKETING ROSPECTSAND CHALLENGES”** published on **“A Study Of On Consumer Behavior Towards Green Products”**held at Arulmigu Palaniandavar Arts College for Women Palani On 29th Sep 2015.
- ❖ Presented a paper on National Seminar **“GST IN INDIA : PROSPECTUS AND CHALLENGESAHEAD“** Published on **“GST On Agriculture Sector”** held at The Madura college Madurai on 11th October2017.

- ❖ Presented a paper on National seminar “**Insurance Catalyst for financial Growth** “ Published on “ **ATTITUDINAL EXPLORATION OF LIC AGENTS**” held at Government Arts College” Madurai On 11th October 2019.
- ❖ Presented a paper on National Seminar “**DIGITAL PAYMENTS ISSUES AND CHALLENGES**“ published on“**Challenges and Issues of E-Banking** ” organized by PG Department of commerce with Computer Application Madurai On 14th Feb 2020

Papers Participated

- ❖ Participated a paper on National Level Seminar “ **Renewable Energy Technologies for Sustainable Development in Rural Sectors of India**” “ **WIND ENERGY IN INDIA**” Organized by Government Arts College Melur Madurai on 12th feb.2015
- ❖ Participated a paper on National Level Seminar “ **Youth Involvement Disaster Management Transition from War to peace**” Organized by Madurai Institute of Social Science On 20th March 2015.
- ❖ Participated a paper on National Level Seminar “**CHALLENGES AND OPPORTUNITIES OF SERVICE SECTOR**” “ Organized by Mannar Thirumalai Naicker College Madurai on 3rd March 2017.
- ❖ Participated a paper on state Level Seminar “**GOODS AND SERVICE TAX**”: **A GAME CHANGER IN BUSINESS** Organized by Mannar Thirumalai Naicker College Madurai on 1st September 2017.
- ❖ Participated a paper on International Seminar “ **Quest for Quality Research**” organized at Sri Parasakthi College For Women Courtallam on 23rd October 2019.

Work shop Attended

- ❖ A National level Workshop on “ **Customer Relationship Management in Banking Sector**” Organized by Mannar Thirumalai Naicker College Madurai. 26th Sep 2014.

- ❖ Workshop on “ **Women Entrepreneurship** “Organized by Mannar Thirumalai Naicker College Madurai. 11th March 2016.
- ❖ Workshop on “ **Economic Growth Of India**” Organized by Mannar Thirumalai Naicker College Madurai. 30th March 2016.
- ❖ Workshop on “**DIGITAL INDIA**” Organized by the Madurai Kamarajar University , Nagamalaipudhukottai on 21st Oct 2010
- ❖ Workshop on “**GOODS & SERVICES TAX (GST)**” Organized by the Department of Commerce Research Centre, Sourashtra College , Madurai on 28th August,2018

Faculty Development & Training Programmes Attended

- Participated in FDP on “ **Research Methods**” Organized by RVS KVK Institute of Management studies – Trichy 7th Feb 2015.
- Participated in FDP on “**Empowering College Teachers with Effective Teaching Skills**” organized by OAA MAVMM School of Management, Kidaripatti, Alagar Kovil, Madurai, 12th March, 2016
- Participated in **Orientation training programme organized** by Avinashilingam University Coimbatore from 16thDec2015 to22thDec2015.
- Participated in **Mental Health First Aid training** programme organized by M.S.Chellamuthu Institute of Management from 8th March 2015 & 10th March 2017

WEBINAR Attended

Year	Programme	International level Webinar	National level Webinar	State level Webinar	Online Quiz	Total
2020	Webinar- Seminar, Workshop, FDP and Online Quiz Programme	5	10	5	10	30