

*Basic Information*

|                    |                                |
|--------------------|--------------------------------|
| <b>Name</b>        | <i>T.SATHYA DEVI</i>           |
| <b>Designation</b> | <i>Lecturer</i>                |
| <b>Gender</b>      | <i>FEMALE</i>                  |
| <b>Email</b>       | <i>sathyamsmohan@gmail.com</i> |
| <b>Mobile No</b>   | <i>8220309979</i>              |

*ACADEMIC QUALIFICATIONS*

| <b>S.No</b> | <b>Degree</b>  | <b>Institution / University</b>   | <b>Year of Passing</b> | <b>Subject</b>  |
|-------------|----------------|-----------------------------------|------------------------|-----------------|
| <i>1</i>    | <i>B.Com</i>   | <i>Madras University</i>          | <i>2008</i>            | <i>Commerce</i> |
| <i>2</i>    | <i>M.Com</i>   | <i>Madurai Kamaraj University</i> | <i>2013</i>            | <i>Commerce</i> |
| <i>3</i>    | <i>M. Phil</i> | <i>Madurai Kamaraj University</i> | <i>2015</i>            | <i>Commerce</i> |
| <i>4</i>    | <i>Ph.D</i>    | <i>Madurai Kamaraj University</i> | <i>Doing</i>           | <i>Commerce</i> |

*EXPERIENCE IN TEACHING & RESEARCH*

***Nature of duties/responsibilities***

| <b><i>S.No</i></b> | <b><i>Designation</i></b> | <b><i>Institution</i></b>                      | <b><i>From</i></b> | <b><i>To</i></b> | <b><i>Total Years</i></b> |
|--------------------|---------------------------|--|--------------------|------------------|---------------------------|
| <i>1</i>           | <i>Lecturer</i>           | <i>Yadava college, Thiruppalai, Madurai-14</i> | <i>21-08-2017</i>  | <i>Till date</i> | <i>3</i>                  |

*FIELD OF SPECIALIZATION*

| <b><i>S.No</i></b> | <b><i>Details</i></b>       |
|--------------------|-----------------------------|
| <i>1</i>           | <i>Marketing Management</i> |
| <i>2</i>           | <i>Banking</i>              |

SEMINAR, CONFERENCE, WORKSHOP, SHORT TERM TRAINING PROGRAMME SYMPOSIUM, FDP, WEBINAR AND ONLINE QUIZ PROGRAMME

| S.No | Programme   | Sponsoring Agency            | International | National | State | Total |
|------|---|------------------------------|---------------|----------|-------|-------|
| 1    | Business Research Skills Enhancement and Intensive Proposal Writing | ICSSR                        | -             | 1        | -     | 01    |
| 2    | Value Addition, Evaluation and Employability Issues                 | Madurai Kamarajar University |               |          | 1     | 1     |
| 3    | Issue And Challenges in Consumer Protection                         | Senthamarai College ,Madurai | 1             |          |       | 1     |

**Extra Qualification**

M.S. Office

Typewriting Junior Grade (English)

**Publication of National Seminar and International Seminar ISBN/ISSN**

1. National Level Seminar, on 22nd August 2014, at MannarThirumalaiNaicker College Madurai. Paper Titled “**Globalization Higher Educational System in India**”. ISBN - 978 – 93 – 5051 – 653 – 3.
2. UGC Sponsored National Level Seminar on 21st August 2014, at Government Thirumagal Mills College Gudiyattam, Paper Titled “**Foreign Direct Investment in HEALTH CARE**” ISBN – 978 – 93 -806860 – 6 – 6.
3. National Level Seminar on 19th December 2014, at AyyaNadar Janaki Ammal College, Sivakasi. Paper titled “**On over View of Indian Service Sector**” ISBN – 938319109 – 0.

4. National Level Seminar on 19th December 2014, at Madurai Kamaraj University, Madurai, Paper titled "**Women Empowerment through Mahatma Gandhi National Rural Employment Guarantee Scheme in India**". ISBN: 9789380499994..
5. UGC Sponsored International Seminar on 17th February, 2015, Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi Paper Titled "**Ethics Values of Entrepreneurs**" – ISSN – 2321 – 4168.

### **Paper Presented**

1. National Level Seminar, on 25 & 26th August 2014, at Jamal Mohamed College, Tiruchirapalli. Paper Titled "Roll of Women in Agriculture Sector".
2. National Level Seminar on 8th January 2015, at St. Xavier's College, Palayamkottai. Paper Titled "**An over View of Energy Sector**".
3. UGC Sponsored in National Level Seminar on 10<sup>th</sup> February 2015, at Jamal Mohamed College, Tiruchirapalli, Paper Titled "**An Over View of the Banking System in India**".
4. National Level Seminar on 30 March 2016, at Madurai Kamaraj University, Paper Titled "**Talent management in IT Sector in India**".
5. ICSSR Sponsored in National Level Conference on 20 & 21 March 2016, at Sri Kaliswari College, Sivakasi, Paper Titled "**Roll in E- Business**".
6. National Level Seminar on 3 Feb 2017, at Madurai Kamaraj University, Paper Titled "**An Overview of Reliance Jio**".
7. UGC Sponsored in National Level Seminar on 6<sup>th</sup> Jan 2017, at The Madura College, Paper Titled "**Impact of Demonetization in Agricultural Sector in India**".

