

Details of collaborative activities for research, faculty exchange, student exchange, internship, on-the-job training, project work, etc. during the academic year 2020-2021

Sl. No.	Title of the collaborative activity	Name of the collaborating agency with contact details	Name of the participant	Duration	Nature of the activity
1	Training on Journalism	Theekkathir Daily, 6/16 Madurai-625 018	K. Nisha Devi (21911001)	15-04-2021 to 24-04-2021	Job Training
	Training on Journalism	Theekkathir Daily, 6/16 Madurai-625 019	V. Ragavi(21911002)	15-04-2021 to 24-04-2021	Job Training
	Training on Journalism	Theekkathir Daily, 6/16 Madurai-625 020	S. Athikannan(21911003)	15-04-2021 to 24-04-2021	Job Training
	Training on Journalism	Theekkathir Daily, 6/16 Madurai-625 021	S. Sharukashan(21911004)	15-04-2021 to 24-04-2021	Job Training
	Training on Journalism	Theekkathir Daily, 6/16 Madurai-625 022	K. Sangeetha(21911005)	15-04-2021 to 24-04-2021	Job Training
2	Data Entry, Marketing survey, Collection of Bills and Accounting software	Selvakumar Agencies, Madurai-14	T. Thirukumar (11916021)	05-10-2020 to 04-11-2020	Job Training
	Data Entry, Marketing survey, Collection of Bills and Accounting software	Selvakumar Agencies, Madurai-14	R. Ragavi (11916041)	05-10-2020 to 04-11-2021	Job Training
	Data Entry, Marketing survey, Collection of Bills and Accounting software	Selvakumar Agencies, Madurai-14	V. Bala Murugan (11916052)	05-10-2020 to 04-11-2022	Job Training

	Data Entry, Marketing survey, Collection of Bills and Accounting software	Selvakumar Agencies, Madurai-14	K. Maheshwaran (11916060)	05-10-2020 to 04-11-2023	Job Training
	Data Entry, Marketing survey, Collection of Bills and Accounting software	Selvakumar Agencies, Madurai-14	R. Yuvaprasath (11916079)	05-10-2020 to 04-11-2024	Job Training
	A Study on Computer Buying Preference to ARDS Laptops with special reference to MUTECH Computers	MUTECH Computer Technologies	A.Krishnapriya (11817001)	08.02.21 to 20.02.21	Project Work
	A Study on Customer Satisfaction towards BSNL Cellular Services –A Study with special reference to, Madurai.	BSNL Telephone Exchange Thirupallai, Madurai, TamilNadu.	M.Madhu Bala(11817002)	08.02.21 to 20.02.21	Project Work
	A Study on Employees Welfare and Safety in Bhargave Rubber Private Ltd- Madurai	Bhargave Rubber , Madurai.	P.RajaPriya (11817004)	08.02.21 to 20.02.21	Project Work
	A study on customer relationship TVS three wheeler Service Centre Sri Rangan Motors	TVS Motors company Ltd, Madurai	S, Sangeetha (11817005)	08.02.21 to 20.02.21	Project Work
	A study on retailers Awareness of Noor Cotton Bags usage at Madurai	Noor Bag Works	R.Ajay Kumar(11817006)	08.02.21 to 20.02.21	Project Work
	A study on employee motivation in Hiranmayee Rubber Private Ltd in Madurai	Hiranmayee Rubber Private Limited, Madurai.	S. Ajay Ram(11817007)	08.02.21 to 20.02.21	Project Work
	A Study on the purchase pattern of Aavin Milk products at Madurai	AAVIN	M.Ajith Kumar(11817008)	08.02.21 to 20.02.21	Project Work

A Study on this survey Quality of work life at Amrutanjan Health Care Limited	Amrutanjan Health Care Limited	M.Anandh Kumar (11817010)	08.02.21 to 20.02.21	Project Work
A Study on Production Planning and Distribution Management at Sri Ayyanar Industries at Madurai	Sri Ayyanar Industries, Madurai	K.Anandh(11817011)	08.02.21 to 20.02.21	Project Work
A Study on Customer Satisfaction of TVS Bike with special reference to Madurai Town	TVS Sathya Jothi Motors	M. Ananthan(11817012)	08.02.21 to 20.02.21	Project Work
A Study on Customer Attitudes towards SBI ATM Services at Madurai City	SBI ATM, No.153,kanthal complex, North Veli Street, Madurai.	A.Avin Raj(11817013)	08.02.21 to 20.02.21	Project Work
A Study on preference on Small Cars with special reference to Mahindra at Madurai	Automotive Manufactures PVT Ltd.	K.Dinesh Kumar(11817014)	08.02.21 to 20.02.21	Project Work
A Study on Customer preference towards Public on VS Private Sector Bank at Madurai	Equitas Small Finance Bank	M.Indirajith (11817016)	08.02.21 to 20.02.21	Project Work
A Comparative Study on Job Satisfaction in Hotel Temple City	Temple City –Lake Side Family Veg Restaurant	S.Jeganathan(11817017)	08.02.21 to 20.02.21	Project Work
A Study on Stress Management in Hotel New Mass at Madurai	Hotel NEW Mass, Madurai	S.Kamalakkanna n(11817019)	08.02.21 to 20.02.21	Project Work
A Study on Customer Satisfaction in Hotel Temple City at Madurai	Hotel Temple City, Madurai	M.Manoj Kumar(11817020)	08.02.21 to 20.02.21	Project Work

3	A Study on Job Satisfaction on employee meenakshi cotton mill at Madurai	Meenakshi Cotton Mill, Madurai	K.Maruthu (11817021)	08.02.21 to 20.02.21	Project Work
	A Study on Financial Performance of Madurai District Central Co-Operative Bank Ltd	Madurai District Central Co-Operative Bank	M. Maruthu Pandi (11817022)	08.02.21 to 20.02.21	Project Work
	A Study on Customer Satisfaction in TVS Iyengar and Sons Limited , Madurai	T V Sundaram Iyengar & Sons Private Limited at Madurai	M.Madhan Babu (11817023)	08.02.21 to 20.02.21	Project Work
	A Study on Customer Perception towards Bajaj Bikes at Madurai City	Bala Muruga Bajaj Bikes, Madurai	B.Pandi Santhosh (11817025)	08.02.21 to 20.02.21	Project Work
	A Study on STD usage by Airtel Customer with the special reference the Madurai City	Airtel, Madurai	M.Prasath (11817026)	08.02.21 to 20.02.21	Project Work
	A Study on Training and Development in Thangamayil Jewellery at Ramamnathapuram	Thangamayil Jewellery Ltd, Ramamnathapuram	M.Ramakrishnan (11817027)	08.02.21 to 20.02.21	Project Work
	A Study on Customer Relationship at Anbu TVS motors at Paramakudi	TVS Anbu Automobiles, Paramakudi	R.Ranjith (11817028)	08.02.21 to 20.02.21	Project Work
	A Study on Employees Rights and Responsibilities Sri Ayyanar Industry Madurai	Sri Ayyanar Industry Madurai	SU.Sathya Narayanan (11817030)	08.02.21 to 20.02.21	Project Work
	A Study on Impact of Inter-organisational relationship on Organisation Effectness at Sri	Kannan Match Works, Pazhamcottai.	E.Selvaganesh (11817031)	08.02.21 to 20.02.21	Project Work

A Study on Brand reference towards Sunsilk Shampoo- A Study with reference to Madurai city	Hindustan Uniliver Limited	L. Shenpaga Dinesh (11817032)	08.02.21 to 20.02.21	Project Work
A Study on Organaisation Behavior in OST Logistics with Ashok Leyland Ossur at Krishnagiri District	OST LOGISTICS	T. Tamilvanan (11817034)	08.02.21 to 20.02.21	Project Work
A Study on best HR Practice in HDFC Bank Ltd	HDFC	D.Uthaya Kumar (11817035)	08.02.21 to 20.02.21	Project Work
A Study on Student reference towards in Fastrack Watches with reference to Madurai City	Fastrack Store	R.Vikram (11817037)	08.02.21 to 20.02.21	Project Work
A Study on HR Planning for Employees Retention in T.V Sundaram Iyengar & Sons Private Limited at Madurai	T V Sundaram Iyengar & Sons Private Limited at Madurai	P . Kameshwaran (11817038)	08.02.21 to 20.02.21	Project Work
A Study on Customer Perception at Arumugam Textiles Showroom at Viruthunagar District	Arumugam Textiles	A.Vigneshkumar (11817041)	08.02.21 to 20.02.21	Project Work
A Study on Customer Behavior in Bharath Petrol Bunk at Madurai	Sangeeth(filling station)	V.Ramesh (11817042)	08.02.21 to 20.02.21	Project Work
A Study on Cusumer Preference towards Purchase of Lux Soap with special reference to Paramakudi	National LUX dealer	B. Krishna Moorthy (11817043)	08.02.21 to 20.02.21	Project Work

	A Study on Employee Absentesim at Ammaren Foundaries Coimbatore	Ammaren Foundaries	T.Karthick (11817044)	08.02.21 to 20.02.21	Project Work
	A Study on Employee Expectation and Satisfaction at Work Place GVG Paper Mill Private Ltd	GVG Paper Mill Private Ltd	R. Yuvaraj (11817045)	08.02.21 to 20.02.21	Project Work